

## GRUPO SPORTS WORLD ANNOUNCES THE START OF OPERATIONS OF ITS CLUBS SW REVOLUCIÓN AND SW BARRANCA DEL MUERTO

**Mexico City, April 17, 2017 – Grupo Sports World, S.A.B. de C.V.** (“Sports World”, “SW”, “the Company”, or “the Group”) (BMV: SPORT), the leading operator of family fitness clubs in Mexico, announces the start of operations of SW Revolución and SW Barranca del Muerto.

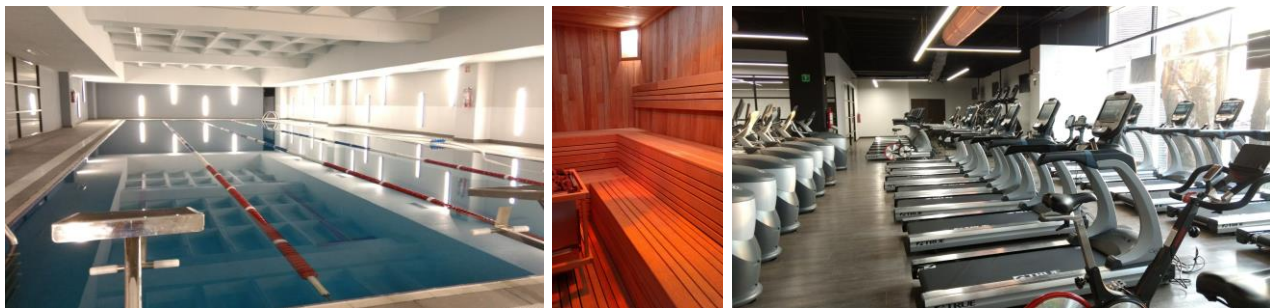
SW Revolución is located in the mall “Patio Revolución”, in 1817 Revolución Avenue, in San Ángel neighborhood, while SW Barranca del Muerto is in the mall “Portal San Ángel”, in 1267 Revolución Avenue, in Los Alpes neighborhood.

Both clubs are in one of the busiest areas in the south of Mexico City, which is also one of the areas with the highest purchasing power.

These two are family format clubs, the facilities include free and controlled-weight areas, boxing area, cardio equipment, group classrooms, a semi-Olympic swimming pool, dressing rooms, steam room, and sauna. Additionally, SW Barranca del Muerto has a climbing wall and FitKidz, an area designed exclusively for children, with independent classrooms and dressing rooms, where we promote different sports disciplines from a very young age. A wide range of sports alternatives for all family members will be offered in the facilities of these clubs, led by certified coaches and offering avant-garde equipment and programs.

The Company is in line with its expansion plan for 2017 and continues to strengthen its leadership as family fitness club operator in Mexico with a total of 55 clubs, 52<sup>1</sup> in operation and an additional three under construction and pre-sale of memberships.

### SW REVOLUCIÓN AND SW BARRANCA DEL MUERTO



<sup>1</sup> Includes the clubs Tijuana, Arboledas, Luna Parc and Coacalco that has a shared operation agreement with a third-party and does not operate under the Sports World brand.

## ABOUT GRUPO SPORTS WORLD

Grupo Sports World, S.A.B. de C.V. is the leading operator of family fitness clubs in Mexico. The Company offers several concepts that are specifically designed so that all family members can practice sports and other wellbeing activities under the same roof. Sports World has a wide range of fitness programs and activities that focus on the specific needs of its customers. The Company also offers training, health and nutrition services, which reflect the latest global trends in the fitness industry. Sports World is listed on the Mexican Stock Exchange (BMV) under the ticker "SPORT" (Bloomberg: sports:mm).

## INFORMATION ON ESTIMATES AN ASSOCIATED RISKS

This report may contain certain forward-looking statements and information relating to Grupo Sports World S.A.B. de C.V. and its subsidiaries (on the whole "Sports World" or "The Company") that reflect the current views and/or expectations of Sports World and its management with respect to its performance, business and future events. Please be advised that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of Grupo Sports World. Readers are cautioned not to place undue reliance on these or any forward-looking statements, which relate to the company's current situation only as of their dates of publication. Sports World undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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